



LOST ITEMS

What we lose the most and where we lose it

How many times a week are you looking for something you've lost? Unconsciously, this happens much more often than you think. And be honest... We all know the moment when you lose something you just saw.

The things you lose most often are usually the things you carry around with you the most. So it's no surprise that most people lose the same things. And that several times a month.

Top 5 most lost items

Which items do we lose most often?
The top five are items that we carry with us everywhere.

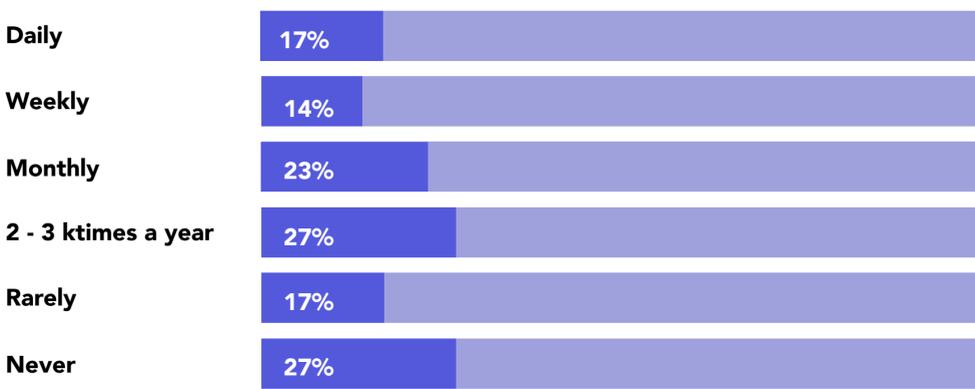


Other items that people lose often besides the top 5 are not surprising. Namely umbrella, laptop, tablet, bag or passport.



How often do we lose something?

You'd be surprised how often we lose things. For example, 23% indicate that they lose something monthly, 14% weekly and 17% even daily!



Biggest losers

You would think that the people who most often lose things are the biggest slobs. The opposite is true.



90% Perfectionists



10% Dreamers

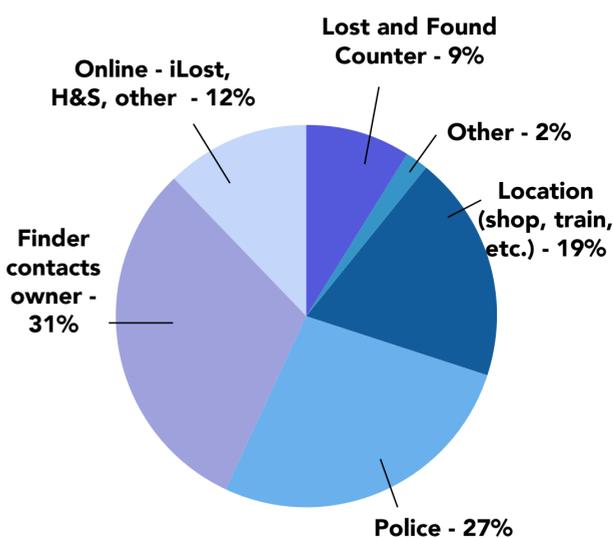
What does that cost?

On average, we spend €225 to €450 each year replacing lost items.

How are lost items returned to their owner?

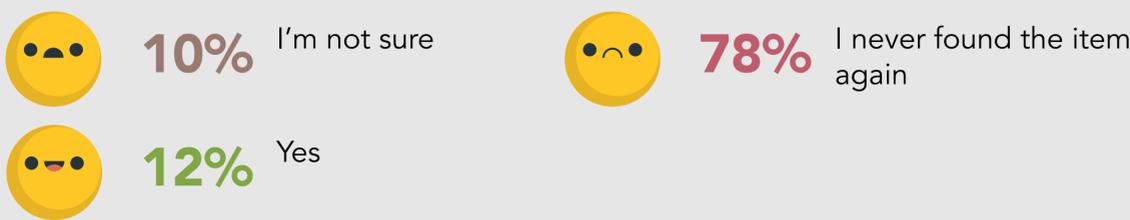
There are many ways to return an item. Only one of these guarantees that the item will actually be returned to the owner, which is when the finder contacts the owner directly.

Only 10% indicated that they were sure that the item had been returned to its owner. 55% were not sure.



Can you find all your lost items again?

Most people have lost their lost item forever!



Why do we lose everything?

Do you regularly lose something? This can have several causes. For example because you are too busy, distracted or tired. But... losing is also a sign of intelligence.

NEVER lose your stuff again!

With a QRing tag, your valuables are always secured. The finder can contact you easily and anonymously by scanning the QR code or NFC chip. The tags are available in stickers, key rings and luggage tags.

Sources
QRING (2020), Lost & Found Survey to Understand Behaviours Omroep MAX (2021), [Spullen kwijt? Er is een reden voor](#) RTL (2017), [Top 5 meest gevonden voorwerpen](#) RTL (2020), [Waarom mensen altijd dingen verliezen](#)

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